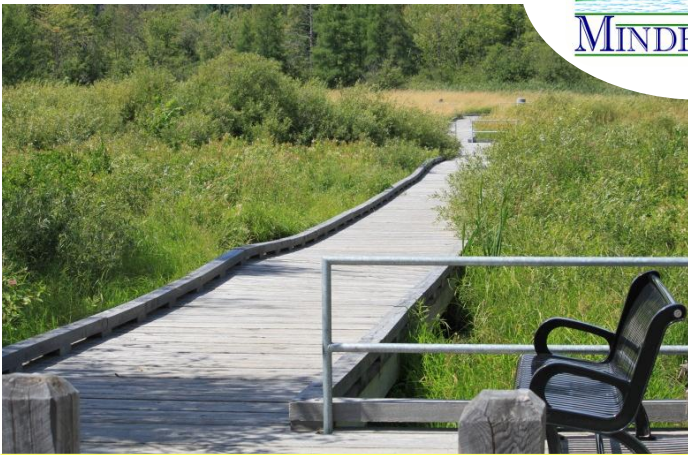


CARNAVON · GELEERT · IRONDALE · LOCHLIN · MINDEN · MINERS BAY · MOORE FALL



# Economic Profile

Township of Minden Hills' Economic Development Committee

August, 2014

[www.MindenHills.ca](http://www.MindenHills.ca)

7 Milne Street, PO Box 359 Minden ON, K0M 2K0

Telephone: 705-286-1260

Toll Free: 1-844-277-1260

## Contents

Demographics _____	1
Transportation _____	4
Communications _____	5
Education _____	6
Municipal Services _____	7
Labour Force _____	9
Contacts _____	11

Township of Minden Hills

August, 2014

The materials presented here reflect the latest data available at the time of publication. Sources are provided for information that was collected from third parties. New documentations and facts, including from the year 2013, may not be reflected within this report.

It is the responsibility of the reader to verify the information is still accurate.

[www.MindenHills.ca](http://www.MindenHills.ca)

## Demographics

The information in this section shows data collected from the 2006 and 2011 national census. The following tables present the latest information available by Statistics Canada as the questions changed between the two census periods.

### Population

Minden Hills experience a modest growth rate each year with a population density of 6.4 people per square kilometre. However, the number of people who reside within the municipality grows between 100 to 200 percent with seasonal residents. The village of Minden hosts the majority of the municipal's residents and businesses.

### By Age

Age Group	Male	Female	Total	% of Total	Provincial %
Total Population	2,835	2,825	5,655		
0-4	100	95	195	3.49	5.48
5-9	105	100	210	3.71	5.55
10-14	125	105	230	4.07	5.94
15-19	155	135	290	5.13	6.72
20-24	130	140	270	4.77	6.64
25-29	110	110	220	3.89	6.34
30-34	105	100	205	3.63	6.23
35-39	105	110	215	3.80	6.57
40-44	125	140	265	4.69	7.19
45-49	190	200	390	6.90	8.22
50-54	255	260	520	9.20	7.83
55-59	265	260	525	9.28	6.73
60-64	290	285	575	10.17	5.96
65-69	235	230	470	8.31	4.38
70-74	205	205	410	7.25	3.43
75-79	170	155	320	5.66	2.77
80-84	95	110	205	3.63	2.11
85+	55	90	145	2.56	1.92
Median Age	53.3	53.6	53.5		

**Source:** Statistics Canada, 2011 Census of Population.



## Family Structure

	Minden Hills	Province
Total Number of Families	1,800	3,612,200
2 Person	1,170	1,686,655
3 Person	305	812,960
4 Person	225	783,500
5+ Person	70	329,085
Married	1,315	2,612,895
With Children at Home	460	1,522,150
Without Children at Home	850	1,090,740
Common-Law	285	394,670
With Children at Home	110	158,660
Without Children at Home	175	236,010
Single Parent	200	604,645
Total Children in Census Family	1,235	4,083,925
Average Number of Children at Home per Census Family	0.7	1.1

Source: Statistics Canada, 2011 Census of Population.

## Language

Mother Tongue	Total (5,595)	Spoken at Home	Total (5,595)
English	5,190	English	5,475
French	60	French	5
Other	320	Other	70

Source: Statistics Canada, 2011 Census of Population.

## Education

	Minden Hills	Percentage (%)	Province	Percentage (%)
Total Population Over 15 Years Old	4,805		9,819,420	
No Certificate, Diploma, or Degree	1,210	25.18	2,183,625	22.24
High School Certificate	1,475	30.70	2,628,575	26.77
Apprenticeship or Trades Certificate	675	14.05	785,115	8.00
College, CEGEP or Equivalent	855	17.79	1,804,775	18.38
University Certificate Below Bachelor Level	85	1.77	405,270	4.13
University Certificate Degree	500	10.41	2,012,060	20.50

Source: Statistics Canada, 2006 Census of Population.



## Household Structure

	Minden Hills	Percentage (%)	Province	Percentage (%)
Total Number of Occupied Private Dwellings	2,490		4,887,505	
Single-detached House	2,330	93.57	2,718,880	55.63
Semi-detached House	5	0.20	279,470	5.72
Row House	30	1.20	415,225	8.50
Apartment/Duplex	5	0.20	160,460	3.28
Apartment less than 5 Storeys	115	4.62	498,160	10.19
Apartment more than 5 Storeys	0	0.00	789,970	16.16
Movable Dwelling	5	0.20	15,800	0.32
Other	5	0.20	9,540	0.20

**Source:** Statistics Canada, 2011 Census of Population.

## Income

	Minden Hills	Province
Persons over 15 with Income	4,660	9,340,020
Median Income (\$)	21,891	27,258
Median Income After Tax (\$)	19,968	24,604
Earnings – As a % of Total Income	59.9	77.4
Government Transfers – As a % of Total Income	19.6	9.8
Other – As a % of Total Income	20.5	12.9
Income Status of all Persons in Private Households	5,445	11,926,140
% in Low Income Before Tax	8.9	14.7
% in Low Income After Tax	5.4	11.1

**Source:** Statistics Canada, 2006 Census of Population.



## Transportation

### Highways

Minden Hills has two main highways intercepting it, connecting the municipality to its surrounding communities and urban centres. Highway 35 acts as the gateway to the Haliburton Highlands and provides access to the 401 Highway to the south. Reaching Highway 400 and 404 are also easy by travelling along the routes that connect places like Bancroft, Bracebridge, and Barrie together.

### Waterways

There are approximately fifteen boat launches within the township that support personal water crafts. Located on a variety of lakes and rivers, these entry points allow easy access to the natural beauty found within Minden Hills. Marinas can also be found throughout the area, with the majority residing along the highways.



### Airports

Toronto Pearson International Airport is two and a half hours away from the township whereas the Ottawa Macdonald-Cartier International Airport is four hours east. The Haliburton/Stanhope Municipal Airport is minutes outside of the municipality and other airports within an hour radius provide chartered flights in large and small aircrafts, including helicopters. The area is also surrounded by water aerodromes which operate on a seasonal basis.

### Railways

The closest railway to Minden Hills is located an hour away in Washago. Other stations include Port Hope (1 hour, 45 minutes) and Parry Sound (2 hours). VIA Rail departures are limited and it is strongly suggested to contact the company at least 24 hours prior to ensure a stop in Washago.



## Communications

### Wireless Technology

Residents of the municipality are able to enjoy high-speed internet and cell phone connections. In April of 2014, the Eastern Ontario Regional Network implemented its plan to improve the internet quality and speed within the region. Currently, free Wi-Fi is available at the Minden Branch Public Library and SG Nesbitt Arena located in Minden. Cell towers owned by Bell and Rogers are located within the township and support many other carriers.

### Local Newspaper

There are several publications that cover developments within Minden Hills and Haliburton County. The Minden Times, Haliburton Highlander, and Haliburton Echo are all weekly publications that also posts top stories on their respected websites. Within these papers, readers can find information about upcoming events, municipal government proceedings, and classified advertisements.

### Local Radio

Many radio stations can be listened to within the municipality to suit your musical taste. Two stations operate within the county and are able to provide information about local news and events to inform the public. These stations typically play a variety of both new and old pop and rock songs.

### Television

While there is no local station that exclusively covers the municipality or its county, many residents can rely on the information provided by neighbouring news broadcasts. Chex Television is based in Peterborough and will often discuss news in the Haliburton County. CTV Barrie offers news about Barrie and the surrounding area. TV Cogeco Peterborough/Lindsay and Huntsville/Gravenhurst will offer limited programming about local events.

### Municipal

Minden Hills has its own website that offers up to date information about items that the municipality oversees. Past meeting minutes, events, forms, and contact information is all available from this site. People also have the ability to subscribe to receive electronic notices sent from the municipality when new items are added to selected categories. Subscribers have the option of unsubscribing or altering their settings at any time.



## Education

### Local Elementary School

Archie Stouffer Elementary School is located in the village of Minden near the local cultural centre and hospital. Operating under the Trillium Lakelands District School Board, the school educates students from kindergarten to grade 8.

As an institution focused on respect, academics, and open communication, students enjoy a variety of clubs and teams through the school's extra-curricular programs. Archie Stouffer Elementary School provides both a breakfast and snack program, and offers new technologies within its classrooms. Standardized testing results presented by Education Quality and Accountability Office, reveals Archie Stouffer is in the top 30 percentile for Ontario with students meeting or exceeding the provincial average in reading, writing, and math for the 2012-2013 school year.

### Other Institutions

Many students continue their education at the Haliburton Highlands Secondary School. This school offers unique programs beyond the traditional math and sciences by focusing on the arts and culture, as well as hospitality and tourism. Additional services such as a learning centre, co-op programs, and career centre, strive to encourage students to become responsible, educated adults. Haliburton Highlands Secondary School encourages students to become involved within their community and has formed many partnerships with local groups.

Post-secondary institutions include a Fleming College satellite campus within 30 minutes of Minden Hills. Georgian's Bracebridge campus and Loyalist's Bancroft site are approximately one hour from the municipality. Each location offers unique programs spanning from visual arts, health care, and administration. Trent University offers a wide range of degree programs and is located in Peterborough.





## Municipal Services

### Municipal Services Costs

Sector	Service	Efficiency Measure
General Government	Operating costs for governance and corporate management as a % of total municipal operating costs	11.5 %
	Total costs for governance and corporate management as a % of total municipal costs	9.8%
Protection	Residential Structural Fires per 1,000 households	0.2%
	Fire Services operating costs/total costs per \$1,000 of assessment	\$0.16
	Total crime rate per 1,000 persons (excluding traffic)	37.0%
Roadways	Police Services operating costs/total costs per person	\$217.23
	Road condition is rated as good to very good percentage of paved lane	79.4%
	Paved Roads operating costs/total costs per lane kilometre	\$2,887.03
	Unpaved Roads operating costs/total costs per lane kilometre	\$1,070.80
	Bridges and culverts operating costs/total costs per square metre of surface area	\$97.70
	Winter Maintenance operating costs/total costs of roadways, per lane kilometre	\$815.06
	Parks and Recreation	Parks operating costs/total costs per person
	Recreation Programs Operating costs/total costs per person	\$38.35
	Recreation Facilities operating costs/total costs per person	\$90.39
Wastewater	Wastewater Treatment and Disposal operating costs/total costs per megalitre	\$2,118.03
Water	Treatment of Drinking Water operating costs/total costs for the treatment of drinking water per megalitre	\$2,427.61
Waste	Garbage Disposal operating costs/total costs per tonne	\$235.36
	Solid Waste Diversion operating costs/total costs per tonne	\$272.15

Source: Minden Hills Municipal Performance Measurement Program 2012.



## Hydro Rates

Demand Periods	RPP Time-of-Use Price	Times
On-Peak Winter	12.9 cents/kWh	Weekdays: 7 am to 11 am & 5 pm to 7 pm
Mid-Peak Winter	10.9 cents/kWh	Weekdays: 11 am to 5 pm
Off-Peak Winter	7.2 cents/kWh	Weekdays: 7 pm to 7 am Weekends: All Day
On-Peak Summer	13.5 cents/kWh	Weekdays: 11 am to 5 pm
Mid-Peak Summer	11.2 cents/kWh	Weekdays: 7 am to 11 am & 5 pm to 7 pm
Off-Peak Summer	7.5 cents/kWh	Weekdays: 7 pm to 7 am Weekends: All Day

Source: Hydro One Electricity Prices, 2014.

## Water Meters and Rates

The water and wastewater facilities are offered in select locations within the village of Minden with plans to expand the service to more areas in the upcoming years. Currently, there are approximately 550 metered users who pay only towards the system and its upkeep. Newly constructed buildings are required to have an approved meter system.

Duration & Volume	Cost
Full Year (<41m <sup>3</sup> )	\$460.60 minimum
Quarter of Year (<41m <sup>3</sup> )	\$115.15 minimum
Each Cubic Meter (Above 41m <sup>3</sup> )	\$2.79 per cubic meter above 41m <sup>3</sup>

## Waste Disposal

There are five waste facilities within the township that accept recycled materials and a number of other wastes. Some items are only accepted at specific facilities and users must have a landfill card in order to gain entry to the sites. The municipal website, Environmental Department, and waste site employees are able to advise you with what items are permitted and whether any conditions apply.



## Labour Force

### Workforce

	Minden Hills	Province
Total Population Over 15	4,805	9,819,420
In the Labour Force	2,640	6,587,580
Employed	2,520 (or 95.45%)	6,164,245 (or 93.57%)
Unemployed	120 (or 4.50%)	423,335 (6.43%)

Source: Statistics Canada, 2006 Census of Population.

### Place of Work

	Total	Percentage (%)
Total Employed Labour Force Over 15	2,525	
Worked at Home	265	10.50
Worked Outside of Canada	20	0.79
No Fixed Workplace Address	550	21.78
Worked Within Municipality	945	37.43
Worked Within County	370	14.65
Worked Outside County	370	14.65

Source: Statistics Canada, 2006 Census of Population.

### Industry

Industry	Minden Hills	Percentage (%)	Province	Percentage (%)
Total Labour Force	2,615		6,473,730	
Agriculture	120	4.59	190,000	2.93
Construction	520	19.89	384,775	5.94
Manufacturing	110	4.21	899,670	13.90
Wholesale Trade	80	3.06	307,465	4.75
Retail Trade	375	14.34	720,235	11.13
Finance & Real Estate	155	5.93	442,610	6.84
Health Care & Social Services	250	9.56	611,740	9.45
Educational Services	85	3.25	433,485	6.70
Business Services	440	16.83	1,274,345	19.68
Other Services	480	18.36	1,209,390	18.68

Source: Statistics Canada, 2006 Census of Population.



## Occupation

Occupation	Minden Hills	Percentage (%)	Province	Percentage (%)
Total Labour Force	2,615		6,473,735	
Management	280	10.71	666,485	10.30
Business, Finance & Administration	470	17.97	1,204,490	18.61
Natural & Applied Sciences	60	2.29	451,930	6.98
Health Occupation	115	4.40	340,690	5.26
Social Science, Education, Government & Religion	110	4.21	546,385	8.44
Art, Culture, Recreation & Sport	80	3.06	200,980	3.10
Sales and Services	665	25.43	1,522,820	23.52
Trades, Transport & Equipment Operators	705	26.96	911,250	14.08
Unique to Primary Industry	70	2.68	165,085	2.55
Unique to Utilities, Processing & Manufacturing	45	1.72	463,610	7.16

**Source:** Statistics Canada, 2006 Census of Population.



## Contacts

### Municipal Government

Address	7 Milne Street Minden ON, K0M 2K0
Mailing Address	P.O. Box 359 Minden ON, K0M 2K0
Phone Number	705-286-1260
Toll Free Number	1-844-277-1260
Fax Number	705-286-4917
Email Address	admin@minderhills.ca
Website	www.MindenHills.ca

### Local Services

Archie Stouffer Elementary School 705-286-1921	12 Vintage Crescent, P.O. Box 370 Minden ON, K0M 2K0
Canada Post 705-286-1791	6 Water Street Minden ON, K0M 2K0
Haliburton Highlands Health Services 705-286-2140 ext. 2221	6 McPherson Street, P.O. Box 30 Minden ON, K0M 2K0
Minden Hills Cultural Centre 705-286-2808	174-176 Bobcaygeon Road Minden ON, K0M 2K0
Minden Hills Fire Department 705-286-1260 ext. 212	5 Pritchard Lane Minden ON, K0M 2K0
Minden Library Branch 705-286-2491	176 Bobcaygeon Road Minden ON, K0M 2K0

### Other Services

County of Haliburton Administration Office 705-286-1333	11 Newcastle Street, P.O. Box 399 Minden ON, K0M 2K0
Haliburton-Kawartha Lakes-Brock MMP, Laurie Scott, 705-324-6654	14 Lindsay Street North Lindsay ON, K9V 1T4
Haliburton-Kawartha Lakes-Brock MP, Barry Devolin, 705-324-2400	68 McLaughlin Road, Unit 1 Lindsay ON, K9V 6B5
Hydro One Networks 1-888-664-9376	P.O. BOX 5700 Markham ON, L3R 1C8
Service Ontario 1-800-267-8097	12698 Highway 35, P.O. BOX 820 Minden ON, K0M 2K0

